

Is the CTE/ROP Art & History of Floral Design I & II class for you?



Do you:

- enjoy artistic expression?
- enjoy working with flowers and plants?
- like working with hands-on activities?
- have an interest in learning about new cultures?
- like to create floral arrangements?
- have an interest in developing career and leadership skills?

If you answered yes to most of the questions above then CTE/ROP Art & History of Floral Design could be the class for you!



Merced County Office of Education
Steven E. Gomes, Ed. D.
Merced County Superintendent of Schools

Standards for Career Ready Practices

- Apply appropriate technical skills and academic knowledge.
- Communicate clearly, effectively, and with reason.
- Develop an education and career plan aligned with personal goals.
- Apply technology to enhance productivity.
- Utilize critical thinking to make sense of problems and persevere in solving them.
- Practice personal health and understand financial literacy.
- Act as a responsible citizen in the workplace and the community.
- Model integrity, ethical leadership, and effective management.
- Work productively in teams while integrating cultural and global competence.
- Demonstrate creativity and innovation.
- Employ valid and reliable research strategies.
- Understand the environmental, social, and economic impacts of decisions.

Philosophy

Career and Technical Education/Merced County ROP delivers innovative educational programs to high school and adult students in preparation for 21st century careers, higher education, and life-long learning.

Program Goals

- Develop academic, technical, and interpersonal skills
- Secure employment
- Upgrade skills
- Enter advanced career-technical training
- Pursue college related courses



Scan to learn more about the CTE/ROP Program

Agriculture and Natural Resources



CTE/ROP Art & History of Floral Design I & II

UC Approved for "F" Fine Arts Credit



Course Description

The Art and History of Floral Design course provides students with a basic knowledge of artistic perception, creative expression, historical and cultural context(s), aesthetic valuing and connections, relations, and application of the visual arts through the design of floral arrangements. Students will connect and apply what is learned in floral art to other art forms, subjects, and post-secondary educational experiences and careers.

Students will learn:

- historical contributions of floral design
- elements and principles of art design
- how to design floral arrangements
- communication/leadership skills

Course instruction will allow students to:

- secure employment
- upgrade skills
- enter into advanced career technical training
- pursue college or other advanced courses

Key instructional methods include:

- Direct supervision via lectures and PowerPoint presentations, discussion, cooperative learning, project-based learning, and career development portfolio.

The structure of the course includes:

- **Daily** - student attend class daily for one period class session.

Topic of Study

- Career Opportunities
- Employability Skills
- Business/Professional Communications Skills
- Leadership and FFA
- Interpretation and Meaning of Art
- History and Cultural Influence of Art
- Art Elements and Principles of Design
- Creation of Two-Dimensional Artistic Designs
- Creation of Three-Dimensional Floral Designs

Pre-Requisites

- Good attendance

Related Occupations

Professional Positions

- Advertising Manager
- Floral Buyer
- Entrepreneur
- Wholesale Manager
- Retail Store Manager
- Educator/Trainer
- Floral Designer
- Grower/Crop Manager
- Marketing Sales Manager
- Landscape Designer
- Interior Landscape Designer

Technical Positions

- Cut Flower Processor
- Crop Production & Maintenance
- Retail Store Designer
- Quality Control Manager
- Plant Propagator

Entry Level Positions

- Delivery Person
- Retail Store Designer's Assistant
- Greenhouse/Nursery Worker
- Landscape Design Assistant
- Office Staff
- Salesperson
- Interior Landscape Assistant



Working Your Way Up!



A Tradition of Excellence

The CTE/ROP Art & History of Floral Design Instructors take great pride in delivering a quality career program which stands out as superior training. As a student, you will have the opportunity to:

- Learn about career opportunities within the occupational field
- Experience "hands-on" training
- Complete projects related to the career area
- Use state-of-the-art technology and computer programs
- Earn a Certificate of Excellence
- Develop an Employability Portfolio
- Participate in a Portfolio presentation
- Interview with a representative from the community
- Attend a career field trip
- Hear career speakers
- Work as a team in the classroom & laboratory

Leadership Development

All CTE/ROP courses strive to assist students to become future leaders. Leadership training and opportunities will be available to all students and include:

- Opportunities to attend Leadership Training
- Community Service Projects
- Membership and/or serving as an officer in the FFA
- Leadership and management skills training through chapter, sectional, or regional activities, conferences, or supervised agricultural experience projects